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## **Kershner Trading Selects NYSE TransactTools TCM6**

*After vigorous testing, ultra low latency, flexibility, and access are key to decision*

NEW YORK, NEW YORK, August 21, 2007 – NYSE TransactTools<sup>SM</sup>, a subsidiary of NYSE Euronext (NYSE Euronext: NYX), today announced that Kershner Trading Group has selected TCM6 to automate their trading environment. According to Bob Schulz, President and CIO of Kershner Trading, “We needed a solution that would best empower our traders with low latency access to pools of liquidity, one that compliments our own proprietary trading and analysis software and one that can grow with our business.”

Kershner Trading conducted a full analysis to determine whether they should build or buy a solution and if they bought, which solution would be best. “In the end, the TransactTools TCM6 solution won based on high throughput and low latency, broad access to pools of liquidity, high availability, monitoring and control capabilities, overall time to market and development flexibility. Our testing verified the performance metrics and scalability” said Bob Schulz. “NYSE TransactTools is also extremely well aligned with our business. We are always looking to quickly gain access to new destinations and give our traders an edge.”

NYSE TransactTools provides financial markets and market participants with an open, low latency, and neutral platform for global trading connectivity that improves liquidity and reduces risk. The synergistic high performance environment, software and network facilitate DMA trading and market data dissemination between market centers, traders and third party service providers. Firms can access liquidity globally through a single technology platform with extremely low latency.

TCM6 is the industry’s leading financial messaging engine, providing high-performance, highly-configurable routing and translation of multiple message standards and formats. The TCM6 architecture integrates a highly scalable application server framework with a wide range of management, monitoring and analysis tools including monitoring and alerting and event and transaction analysis. Combining sub-millisecond intelligent message handling with a suite of operational and business tools, TCM6 is the platform of choice among the world’s most sophisticated electronic trading firms.

“In an industry that’s evolving as rapidly as ours, getting to market quickly and with technology that’s smart and will scale for the future is critical for staying competitive,” said Sam Johnson, NYSE Euronext Executive Vice President and CEO of NYSE TransactTools. “We’re pleased that Kershner has chosen our TCM6 after evaluating alternatives, and we look forward to working with Bob and his team as they aggressively expand their business.”

### **About NYSE TransactTools<sup>SM</sup>**

NYSE TransactTools, a wholly owned subsidiary of NYSE Euronext (NYSE Euronext:NYX), provides financial markets and market participants with an open, low latency, and neutral platform for global trading connectivity that improves liquidity and reduces risk. The synergistic high performance environment, software and network facilitate DMA trading and market data dissemination between market centers, traders and third party service providers. Firms can access liquidity globally through a single technology platform with extremely low latency. The combination of the SFTI connectivity backbone with the transaction management capabilities of TCM6, provides a flexible platform for services from the physical layer up through message routing and translation, monitoring, configuration and market data dissemination. Providing core technology to 17 of the 20 largest securities firms in the world, in addition to providing communications infrastructure to hundreds of other firms, NYSE TransactTools is the leading provider of connectivity for the largest global liquidity pool. For more information, visit [www.nyse.com/transacttools](http://www.nyse.com/transacttools).

### **About Kershner Trading Group**

Kershner Trading Group is a proprietary trading business where professional short-term traders can experience unlimited income potential. Kershner Trading provides full service, support and capital to our traders including state-of-the-art proprietary technology applications with direct market access to U.S. markets. Our internally produced software is trader driven, extremely customizable by the trader, and provides some of the fastest quotes and executions available. Kershner empowers traders to automate any or all parts of their trading process. We place a key emphasis on creating autotrading capabilities.

Since 1993, Kershner Trading Group has been built on the idea of shared success. Fueled by the combined efforts and teamwork of traders, technologists and support specialists, Kershner believes in rapidly converting innovative ideas into reality. Driven by a passion for the trading business, Kershner remains today at the forefront of proprietary trading. Kershner Trading Group is head quartered in Austin, Texas and is a member of the NASD/SIPC. For more information, visit [www.KershnerTrading.com](http://www.KershnerTrading.com).

### **Cautionary Note Regarding Forward-Looking Statements**

This press release may contain forward-looking statements, including forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Such forward-looking statements include, but are not limited to, statements concerning NYSE Euronext's plans, objectives, expectations and intentions and other statements that are not historical or current facts. Forward-looking statements are based on NYSE Euronext's current expectations and involve risks and uncertainties that could cause actual results to differ materially from those expressed or implied in such forward-looking statements. Factors that could cause NYSE Euronext's results to differ materially from current expectations include, but are not limited to: NYSE Euronext's ability to implement its strategic initiatives, economic, political and market conditions and fluctuations, government and industry regulation, interest rate risk and U.S. and global competition, and other factors detailed in NYSE Euronext's reference document for 2006 ("document de référence") filed with the French Autorité des Marchés Financiers (Registered on June 6, 2007 under No. R.07-0089), 2006 Annual Report on Form 10-K, as amended, and other periodic reports filed with the U.S. Securities and Exchange Commission or the French Autorité des Marchés Financiers. In addition, these statements are based on a number of assumptions that are subject to change. Accordingly, actual results may be materially higher or lower than those projected. The inclusion of such projections herein should not be regarded as a representation by NYSE Euronext that the projections will prove to be correct. This press release speaks only as of this date. NYSE Euronext disclaims any duty to update the information herein.